



BELDOCS MARKET 2018 – 7-11 May

Yugoslav Film Archive

Uzun Mirkova 1, Belgrade

Program moderated by Paul Pauwels, EDN chair officer

May 7, 2018

10:00 – 10:15 **Who is Who**

10:15 – 10:30 **Protocol Speeches** / Boban Jevtić, General Manager, Film Center Serbia; Jugoslav Pantelić, Director, Yugoslav Film Archive; Mladen Vušurović, Director, Beldocs

10:30 – 11:15 **Documentaries in Cinema Theatres and on VOD platforms**
/presented by the representatives of regional documentary theatres and VOD platforms

11:15 – 11:30 **Discussion Q&A**

11:30 – 12:30 **Marketing Strategies Enhancing Documentary Visibility – Tools and Appeals**

/Thierry Detaille, Director of Visible Film and Ventes-CBAWIP-Sales

12:30 – 13:00 **Discussion Q&A**

13:15 – 15:30 **Beldocs in Progress Screenings and Presentations** / 60min per project

May 8, 2018

09:30 – 12:00 **Beldocs in Progress Screenings and Presentations** / 30min per project

12:15 – 13:30 **New Trends in Cross Media and VR Documentaries**
/ Ove Jensen, EDN Film & Media Consultant; Daniel Bukumirović, Chief Editor of VICE; Aleksandar Protić, Owner at Mir Media Group

13:30 – 13:45 **Discussion Q&A**

13:45 – 14:30 **No Binding Contracts for World Sales, Is It Really Possible?** with the case study *Grazing the Sky* documentary
/ Francesca Breccia, founder of Coccinelle Film Placement

14:30 – 15:15 **Producing and Co-producing with Serbia** /moderated by Jovana Nikolić, Producer at Prababa production, speakers: Boban Jevtić, Director of Film Center Serbia; Nikola Popević, Chief Editor of Films and Foreign Series Program at RTS; Djordje Marković, “Who framed Kaktus Kid?” Director, Snežana Penev, Producer at This and That Productions, Ana Otašević, DokSerbia

15:15 – 15:30 **Resume by Paul Pauwels**

16:30 – 19:30 **One to One meetings with Beldocs in Progress filmmakers**
at Multimedia Room organized by the Beldocs Market

10:00 – 15:00 **MEDIA Consultation Day** / Media Desk Serbia Stand at Exhibition Hall

May 9, 2018

09:00 – 12:00 **Media and Society**

/Paul Pauwels, EDN chair officer/

12:30 – 14:30 **Telling Real Life Stories for Kids and Youth**

/Ove Jensen, EDN Film & Media Consultant/

14:30 – 15:30 **Lunch, Atera Restaurant, Knez Mihajlova 1, 1st floor**

15:30 – 17:30 **Telling Real Life Stories for Kids and Youth**

/Ove Jensen, EDN Film & Media Consultant/

May 10, 2018

10:00 – 18:00 **One to One meetings**, venue Majestic Hotel

Individual usage of Beldocs market video lab, venue Majestic Hotel

12:30 – 14:30 **Beldocs Academy Projects Pitchings**

May 11, 2018

10:00 – 18:00 **One to One meetings**, venue Majestic Hotel

Individual usage of Beldocs market video lab, venue Majestic Hotel

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